

**Wood Pawcatuck River Stewardship Council:  
Information and Education Committee Mission Statement**  
Approved August 2019

## **Information and Education Committee**

Mission: Inform and promote the values of your Wild and Scenic Rivers.

Primary Duties:

1. Create, and revise as necessary, materials for distribution
2. Create tools to support the Council and its mission
  - a. Presentation slides, brochures, graphics, writing
3. Run the Council's social media accounts
4. Regularly send email communications
5. Regularly update the website, including to feature events happening by Council or WSR events happening around the watershed
6. Develop and solicit published media
  - a. May include letters to the editor or inviting press when appropriate
7. Find and secure contractors related to committee mission

Duties may include (with staff assistance):

1. Oversee and maintain the WPWildRivers.org website
2. Define and support Council expertise. Provide review for presentation materials for Council members hosting or co-hosting programs

Reference Related Stewardship Plan Excerpt: **Chapter 6: Action Strategies for the Future**